



Fourth Annual

SIDE BY SIDE, STEP BY STEP: AN AWARDS GALA TO CELEBRATE OUR JOURNEY

October 15th, 2021

Events at the Wurlitzer

SPONSORSHIP OPPORTUNITIES

All packages include company name and logo displayed at event or on virtual event page, on website, social media, and printed materials. Additionally, packages include the following:

PINNACLE SPONSOR - \$3,500

- *Company name & logo on invitations*
- *Company name & logo on main event banner at the gala OR on virtual event cover photo*
- *Exclusive featured post on Pinnacle social media pages*
- *Specific acknowledgment and description of company during awards presentation*
- *Full page ad in printed and digital program book*
- *Option to include items in a swag bag for attendees*
- *8 tickets to celebration OR boosted video post on social media*
- *Discount on up to 4 extra tickets (\$75 ticket price discounted to \$60)*

SIGNATURE SPONSOR - \$3,000

- *Company name & logo on invitations*
- *Company name & logo on main event banner at the gala OR on virtual event cover photo*
- *Full page ad in program book*
- *Option to include items in a swag bag for attendees*
- *8 tickets to celebration OR boosted video post on social media*
- *Discount on up to 4 extra tickets (\$75 ticket price discounted to \$60)*

COMMUNITY SPONSOR - \$2,000

- *Company name & logo by the stage OR on virtual event page*
- *Option to include items in a swag bag for attendees*
- *Half page ad in program book*
- *6 tickets to celebration OR boosted video post on social media*
- *Discount on up to 4 extra tickets (\$75 ticket price discounted to \$60)*

SPONSORSHIP OPPORTUNITIES (CONTINUED)

EMPOWERMENT SPONSOR - \$1,000

- *Quarter page ad in program book*
- *4 tickets to celebration OR boosted image post on social media*
- *Discount on up to 4 extra tickets (\$75 ticket price discounted to \$60)*

SUPPORTING SPONSOR - \$500

- *Business card ad in program book*
- *2 tickets to celebration OR boosted image post on social media*
- *Discount on up to 2 extra tickets (\$75 ticket price discounted to \$60)*

FRIEND OF PINNACLE - \$250

- *Business listing in program book*
- *1 ticket to celebration OR boosted image post on social media*
- *Discount on up to 2 extra tickets (\$75 ticket price discounted to \$60)*

ADDITIONAL OPPORTUNITIES

TABLE SPONSOR - \$100

- *Company name & logo on one of the attendee tables at the gala OR on virtual event page*
- *Business listing in program book*

FULL PAGE AD IN PROGRAM BOOK - \$350

HALF PAGE AD IN PROGRAM BOOK - \$250

QUARTER PAGE AD IN PROGRAM BOOK - \$150

BUSINESS CARD AD IN PROGRAM BOOK - \$75

BOOSTED POST ON SOCIAL MEDIA - \$50

Thank you for your consideration!

Please complete the accompanying order form and return it to Pinnacle Community Services.



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YES! I WOULD LIKE TO SUPPORT YOUR GALA!

Please select your preferred level and options.

If circumstances force a virtual event, you will automatically receive the boosted post option.

PINNACLE SPONSOR - \$3,500

Select one option:

8 tickets

Boosted video post

SUPPORTING SPONSOR - \$500

Select one option:

2 tickets

Boosted image post

SIGNATURE SPONSOR - \$3,000

Select one option:

8 tickets

Boosted video post

FRIEND OF PINNACLE - \$250

Select one option:

1 ticket

Boosted image post

COMMUNITY SPONSOR - \$2,000

Select one option:

6 tickets

Boosted video post

TABLE SPONSOR - \$100

FULL PAGE AD IN PROGRAM BOOK - \$350

HALF PAGE AD IN PROGRAM BOOK - \$250

QUARTER PAGE AD IN PROGRAM BOOK - \$150

BUSINESS CARD AD IN PROGRAM BOOK - \$75

BOOSTED POST ON SOCIAL MEDIA - \$50

EMPOWERMENT SPONSOR - \$1,000

Select one option:

4 tickets

Boosted image post

BUSINESS NAME: _____

CONTACT PERSON: _____

EMAIL: _____ **PHONE:** _____

MAILING ADDRESS: _____

I WISH TO PURCHASE ADDITIONAL DISCOUNTED TICKETS (\$60 EACH). QUANTITY: _____

PLEASE MAKE CHECKS PAYABLE TO PINNACLE COMMUNITY SERVICES.

PLEASE SUBMIT THIS FORM, ALONG WITH YOUR COMPANY LOGO OR AD, TO [JMILLER@PINNACLECS.ORG](mailto:jmiller@pinnaclecs.org),

OR BY MAIL: PINNACLE COMMUNITY SERVICES, 1522 MAIN STREET, NIAGARA FALLS, NY 14305

Thank you!